Fetch Portraits

2026 HOWLIDAY SET REVEAL

A CHRISTMAS WONDERLAND AWAITS!



STYLE GUIDE

OUTFIT IDEAS FOR A BEAUTIFULLY FESTIVE LOOK

BEST COLORS

- RED BURGUNDY
- FOREST GREEN
- EMERALD
- CREAM IVORY
- OATMEAL BEIGE
- GOLD CHAMPAGNE
- NAVY
- CHARCOAL
- BLACK

COLORS TO BE CAREFUL WITH

- LARGE AMOUNTS OF BRIGHT RED MAY BLEND IN
- BRIGHT GREENS CAN BLEND WITH THE GARLAND
- BRIGHT WHITE CAN WORK, BUT CREAM PHOTOGRAPHS SOFTER
- AVOID BUSY PATTERNS THE SET ALREADY HAS PLENTY OF DETAIL!

FOR YOUR DOGS

Sweaters, bandanas, bow ties, festive collars and holiday outfits are all welcome! Choose accessories that complement your dog's coloring rather than disappear into it.





GOLDEN, TAN & RED-COATED DOGS

Deep green, burgundy, navy and charcoal.



BLACK DOGS

Cream, ivory, red, emerald and gold accents.



WHITE OR CREAM DOGS

Burgundy, forest green, charcoal and deeper jewel tones.



BROWN DOGS

Cream, emerald, burgundy and rich blue tones.



ALL DOGS

Festive looks, classic holiday styles and simple, solid colors photograph beautifully!

FOR THE HUMANS

If you're joining your pets in portraits, coordinate rather than match exactly. Think complementary shades and simple textures. A cream sweater with dark jeans, a burgundy top, or a forest-green dress would all look fantastic.



A FEW QUICK TIPS

- Solid colors and subtle textures photograph beautifully.
- Avoid large logos, neon colors and overly busy prints.
- Make sure accessories fit comfortably and safely.
- Most importantly, choose something that feels like you and lets your pet be the star!